



PRESS RELEASE

Comcast
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Comcast Supports Local Business Innovation and Productivity with New High Speed Connections for Salinas Municipal Airport Business District

*Expansion of Comcast's Fiber Network Provides 10 Gigabit-per-Second
Ethernet Services for Salinas Businesses*

LIVERMORE, Calif. – July 28, 2015 – [Comcast Business](#) today announced a major expansion of its advanced fiber network to the Salinas Municipal Airport Business District in Salinas, California, and recently held a ribbon cutting celebration at K-Lift Service Company (1360 Burton Ave., Salinas, CA 93901) to unveil the network. Elected officials as well as business and community leaders from across the region attended to applaud the new high-capacity network and what it means to Salinas businesses, including manufacturing, biotech and education, to help them improve productivity. Comcast Business installed more than three miles of fiber, both underground and aerial, to the business community adjacent to the Salinas Municipal Airport, which includes businesses on Harkins Road, Burton Avenue and Dayton Street.

“High-performance network services are needed for businesses to operate effectively and this expanded fiber network is vital to strengthening the Salinas business community,” said Paul Farmer, CEO Salinas Valley Chamber of Commerce. “Comcast Business’ infrastructure investment in Salinas will help drive innovation in agriculture, construction and other industries in the region.”

The high-speed fiber network will provide the businesses with the ability to get Internet speeds up to 10 Gbps, which is critical for the site’s data intensive businesses. The expansion comes as a result of a more than \$385,000 investment from Comcast and makes the business district, home to more than 155 businesses, the first to receive fiber-based Internet in the area.

“Boyd’s Asphalt Services relies on fast, dependable internet to receive and respond to customer requests and efficiently plan our road projects using detailed mapping applications,” said Emile Estassi, owner, Boyd’s Asphalt Services. “Our business couldn’t continue to innovate and increase productivity without the help of technology upgrades in Salinas made possible through Comcast.”

“For businesses of all sizes, access to reliable, low-latency Ethernet services is a necessity for success in today’s business climate,” said Ted Girdner, regional vice president of Comcast Business. “Our investment in Salinas demonstrates our continued commitment to bringing businesses more options for high-capacity network connectivity that are increasingly the foundation for economic development and business growth.”

Businesses in the area will now have access to Comcast’s comprehensive portfolio of Ethernet options, including [Ethernet Dedicated Internet](#), [Ethernet Private Line](#), [Ethernet Virtual Private Line](#) and [Ethernet Network Services](#) that provide Internet access, point-to-point, and point-to-multipoint connectivity at bandwidth that scales up to 10 Gbps. Companies will also be able to deploy [Comcast Business VoiceEdge™](#), a cloud-based voice and unified communications solution designed to help customers run a faster, more efficient business.

All of Comcast Business’ multi-gigabit Ethernet services are delivered over an advanced network that spans 140,000 miles across 39 states and the District of Columbia. Serving 20 of the top 25 U.S. markets, Comcast’s network features a 100 Gbps backbone and expanded local footprint through Ethernet over HFC. Bandwidth is available up to 10 Gbps and can be scaled in increments and offered in three different classes of service, backed by strict service level agreements and monitored 24x7x365 from

Comcast's dedicated Network Operations Centers. Comcast was the first service provider in the world to offer [Metro Ethernet Forum CE 2.0](#) certified Ethernet services and was also the first service provider to achieve all three of the previous CE 1.0 certifications (MEF 9, 14 and 18).

Comcast Business recently received four Metro Ethernet Forum (MEF) Ethernet Excellence Awards, including the prestigious Best Service of the Year for North America. In addition, Comcast Business was named the fastest-growing Ethernet provider on Vertical Systems Group's [Year-End 2014 U.S. Carrier Ethernet LEADERBOARD](#) for the second consecutive year.

About Comcast Business

Comcast Business, a unit of Comcast Cable, provides advanced communication solutions to help organizations of all sizes meet their business objectives. Through a next-generation network that is backed by 24/7 technical support, Comcast delivers Business Internet, Ethernet, TV and a full portfolio of Voice services for cost-effective, simplified communications management.

For more information, call 866-429-3085.

Follow us on Twitter [@ComcastBusiness](#) and on other social media networks at <http://business.comcast.com/social>.

About Comcast Cable

Comcast Cable is the nation's largest video, high-speed Internet and phone provider to businesses and residential customers. Comcast has invested in technology to build an advanced network that delivers among the fastest broadband speeds, and brings customers personalized video, communications and home management offerings. Comcast Corporation (Nasdaq: CMCSA, CMCSK) is a global media and technology company. Visit www.comcastcorporation.com for more information.

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